



ASHARAF

GRAPHIC DESIGNER, PHOTOGRAPHER
CINEMATOGRAPHER, VIDEOEDITOR & VFX ARTIST

+971 55 436 5900
kanneriyilasharaf@gmail.com
UAE

I present myself as a multi-skilled person with a fine experience in sectors of Graphic designer, Photographer as well as Photo editor and a Cinematography as well as Video editor.

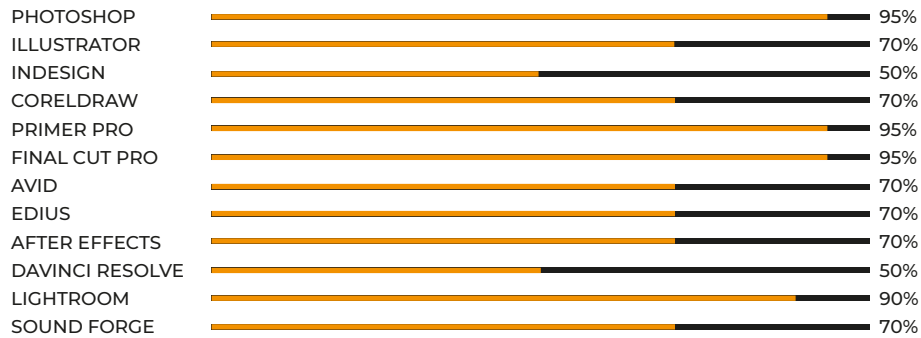
Being as a Graphics designer over 7+ years of professional experience designing logos, corporate identity, catalogs, newsletters, presentations, sales collaterals, and advertisements. Additionally, I have on hand experience with several designing software like Coral Draw, Photoshop, Illustrator, InDesign, light room, AfterEffects, and PageMaker.

My love of Photography began early on while I was a preteen. My years of work have allowed me experience with all types of lenses and cameras and I understand how a picture can convey more meaning than words are able to. And I present myself as a skilled Photo Editor with a keen eye for beauty and images that resonate. Not only have I edited for print and web over 6+ years, I have also assisted and run photo shoots and have often worked directly with clients to great success. Some of the skills are like excellent photo retouching, Proficiency with Adobe image software, Image editing, Color correcting.

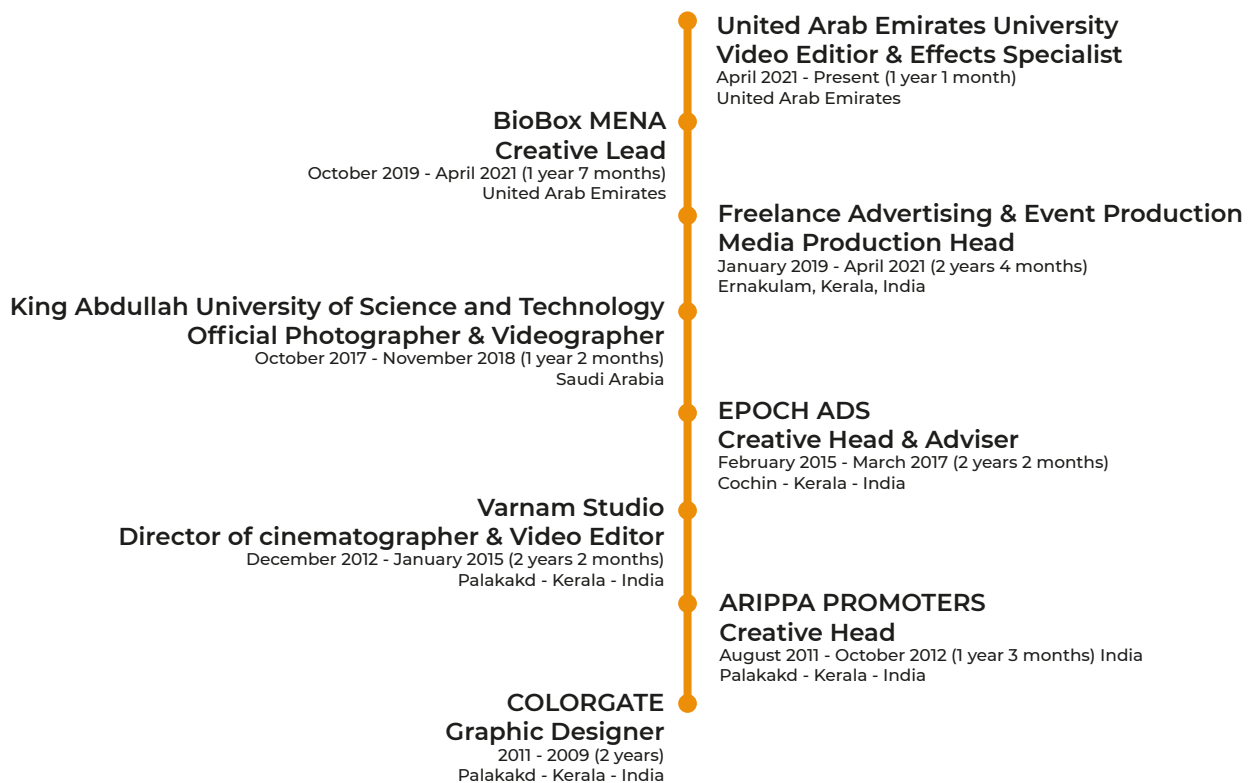
My experience in Cinematography includes completing videos of special events and I have extensive experience managing the multi- camera rigs used in filming motion pictures. Through this experience, I gained invaluable knowledge on how and where to place the cameras in order to receive the best view. My expertise lies in outing together a variety of angle shots to create a more dramatic effect for the film. I also have a reputation for selecting the optimal cameras to achieve the best shots based on the particular scene being filmed. As a forward-thinking creator, I continually experiment with new technology, cameras, and editing software to achieve superior production outcomes.

With more than 7+ years of experience as a video editor, I am adept in Final cut pro, Adobe Premiere Pro CC, Avid media composer, Edius. Moreover, while my on-the-job experience has afforded me a well-rounded skill set, including first-rate time management and organizational skill, I excel at Seamless Scene Integration, Visual Effects, Sound Editing & Dubbing, Rhythm & Timing.

Professional Skills



Work Experience



Education

PGDMA

Post Gradutfon Diploma in Multimedia and Animation
Areena Animation Palakkad - Kerala

Diploma In Film Editing

Kerala Saksharata Mission - Palakkad - Kerala

Bachelor Of Commerce

Seva Sadanam College of Art And Science Pathiripala - Kerala

Higher Secondary School Certificate

Pre University Seva Sadan Pathiripala Kerala

SSLC

GKerala State Education Board (KSEB) in 2006